

Survival and Sustainability as Challenges to Projects

IPMA Expert Seminar 2010, Zurich, Switzerland

Situation and invitation

During the year 2009

- Many project managers went through a the financial crisis context
- or had customers who are on their way out of a economically hard time
- or never experienced a real financial crisis situation but were fully occupied

Anyway, we had to do much work, this year.

Now it is time

- to look ahead
- to add more competence to be fit for the future again
- to register for the upcoming IPMA Expert Seminar 2010 at www.ipma-expertseminar.com.

Questions

Who cares for the sustainability in projects?

How is the optimum of the sustainabilities in projects defined?

What does the project manager contribute to sustainability?

How much do investors pay for sustainability?

Is the survival a condition or a consequence of sustainability?

What are the lessons learned from the external crisis to the projects?

What are the characteristics of the survivors?

Actions

Sustainability and survival are hot issues now and for the next future.

Contributions were submitted and selected mainly from the following countries: United Kingdom, Netherlands, Iran, Greece, Switzerland, India, Norway, Brasil and Austria, until now.

After the inputs from the contributors and moderators, there will be time for the moderated discussion, generation of ideas, evaluation and conclusions, based on the knowledge and experience of the whole group of participants of the IPMA Expert Seminar 2010.

The IPMA Expert Seminars in Zurich have been a normal place, where new ideas and innovative methods in Project Management were created and nursed, since their revitalisation a few years ago.

The papers as well as a summary of the interactive work will be published in the traditional Proceedings book.

Time Schedule

Day and time	Dur	Contribution	Author	Comment
Thursday 18-Feb-2010				
0930-1000	30	Get together	Marcel Thoma	
1000-1010	10	Welcome	Brigitte Schaden IPMA President	
1010-1050	40	<i>Survival and Sustainability as Challenges to Project Managers</i>	Tom Taylor	Chairman
	5	Short break		
1055-1110	15	Sustainability and Competence Elements	Hans Knoepfel	Contributor
1110-1140	30	<i>Presentation</i>	<i>To be confirmed</i>	<i>Speaker</i>
1140-1145	5	Programme today and evening, group organisation	Daniel Scheifele	Program Manager
	75	Lunch		
1300-1330	30	Introduction to Stream 1: Role of the owner/investor in projects	Mehran Sepheri	Moderator
1330-1400	30	Introduction to Stream 2: The concept of sustainability and its application to project management	Gilbert Silvius	Moderator
1400-1430	30	Introduction to Stream 3: <i>Responsibility for sustainability</i>	Rodney Turner	Moderator
	15	Formation of the groups, break and move to group rooms		
1445-1730	165	Short Paper Presentations and interactive work	Contributors, participants	Moderated Groups
	5	Move to plenum		
1735-1805	30	Presentation of the results of the day and plan for next day (10 min per group)	participants	
		Dinner and evening programme	Tom Taylor Marcel Thoma and we all	

Friday 19-Feb-2010				
0830-0840	10	Programme of the day	Tom Taylor	Chairman
0840-0910	30	Knowledge management in large project orientated organisations	Akeel Akbar	Contributor
0910-0940	30	<i>Sustainability approach for in programmes and portfolios</i>	<i>(to be confirmed)</i>	<i>Speaker</i>
0940-1010	30	<i>(to be confirmed)</i>	Dagmar Zuchi	Contributor
	20	Break		
1030-1230	120	Interactive work	participants	Moderated Groups
	60	Lunch		
1330-1530	120	Interactive work, conclusions, preparation for presentations	participants	Moderated Groups
	15	Break		
1545-1645	60	Presentation of the results of the seminar (20 min per group), questions	participants	
1645-1700	15	Observations of the program manager	Daniel Scheifele	Program Manager
1700-1715	15	Feedback of participants to the seminar and farewell	Tom Taylor	Chairman

Profile of the Moderators and Speakers

Selected authors from the international call for papers

University professors

Entrepreneurs

Project owners, users and system operators

Senior consultants and certification assessors

Short Paper Presentations

Thursday 18-Feb-2010		Stream 1	Role of the project owner	Moderator Mehran Sepheri	
Time	Dur	Contribution		Author	Comment
1445-1505	20	Indoctrinating Program Worldview in Creating Knowledgeable Investors and Managing Program Risks (Tata Consultancy Services)		Veerendra K Tai, N Swaminathan	Contributors
1505-1525	20	Sustainable Governmental Portfolio Management in Practice: Conflicts and Bargaining		Spyridon Tsallas	Contributor
1525-1545	20	Itaipu Binational – Moving forward toward Regional Sustainability		Rui Wagner R. Sedor	Contributor
1545-1730	105	Interactive work		participants	Moderated Groups

Thursday 18-Feb-2010		Stream 2	From expectations to results	Moderator Gilbert Silvius	
Time	Dur	Contribution		Author	Comment
1445-1505	20	The Lazy Project Manager: The Art of Productive Laziness		Peter Taylor	Contributor
1505-1525	20	How Project Managers increase their Project Sustainability		Reem Kh. Alzamil	Contributor
1525-1545	20	A Framework for Stakeholders involvement and responsibility to achieve sustainable project results		Lubna Siddique	Contributor
1545-1730	105	Interactive work		participants	Moderated Groups

Thursday 18-Feb-2010		Stream 3	Responsibility for sustainability	Moderator Rodney Turner	
Time	Dur	Contribution		Author	Comment
1445-1505	20	Sustainability Competence Requirements for Project Managers		Gilman Chi Keung Tam	Contributor
1505-1525	20	Evaluation of Project Performance based on Product Success		Mohammad Ilbeigi	Contributor
1505-1525	20	Investigation into whether Outsourcing of PMO Functions improves Organisational Performance		Waffa Karkukly	Contributor
1545-1730	105	Interactive work		participants	Moderated Groups