



Project Management: *Delivering the Promise*

**March 5, 2012
Arlington, VA**

2012 IPMA-USA Project and Program Management Symposium

Featured Speakers Include:



David Hudson: Keynote Speaker, “Delivering the Promise!” Program Manager for IPMA’s update to ICB®, the IPMA Competence Baseline, is President of AIPM, Australia Institute of Project Management (IPMA-Australia), and was Chair of the highly-successful 2011 IPMA World Congress, in Brisbane, Australia.



Donna Fitzgerald: “Making the Right Decision.” Director, the Nimble PM, and Portfolio Manager, helps organizations improve their program and portfolio management capabilities. Ms. Fitzgerald uses her experience in setting up PMOs, and in managing programs and project portfolios, to help clients seek the quickest, easiest path to success.



Tom Mochal: “Green Project Management.” Tom is the president of TenStep, Inc, a methodology development, consulting and training company. He is also the head of The TenStep Group, a network of over 50 offices providing consulting, training and other project management services around the world.



Paul Hesselman: “Avoiding Adventureland: Making the most of your Steering Committee.” With more than 35 years of experience in projects, he was one of the first Dutch project managers certified by IPMA, and today leads IPMA certification in the Netherlands. He is a "people person" who knows how to get the best from his team.



Andrew Bragg: “Practicing What We Preach.” Andrew is the Chief Executive for the Association for Project Management (APM, UK). His Chief Executive roles have covered the multimedia, print and packaging sectors and involved project management of significant capital and organizational initiatives.



Robert Youker: “Evaluating Project Impact - Lessons from International Development.” Robert Youker is trainer and consultant with over 35 years experience in Project Management. At World Bank, he developed and presented six week project management training courses for managers of major projects in many different countries.



Dr. J. Davidson Frame: “Black Swans or White? Exploring the premises of the unmanageability of high impact, low probability events.” Academic Dean of the University of Management and Technology, he examines the premises of Black Swan events to see the extent that they are unpredictable and unmanageable.



Yvette Burton, VW America: “Colleagues, Cultures, Processes: The Art of Designing Interactions.” Yvette is a seasoned professional Project Manager with over 20 years of experience in designing and implementing Project Management Offices (PMOs). She is recognized for her innovation and creativity in implementing PMOs.



William Duncan: “Defining and Measuring Project Success.” Duncan is the USA’s Leader for ICB4, Chair of *asapm*’s Certification Board, and a primary contributor to the GAPPS global PM performance standards. Duncan was also the primary author of the original PMBOK® Guide.

IPMA» USA

PMBOK is a registered trademark of Project Management Institute in the USA and other countries.

Register Now at: www.pmsymposium.eventbrite.com



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More about Project Management: *Delivering the Promise*. March 5, 2012; Arlington, VA

About The Need To Deliver

Project and Program Managers and our Stakeholders face great challenges over the next 12-24 months. Projects are under fire to deliver more, integrate more effectively, demonstrate ROI earlier, and drive revenue faster than ever. Whether you are in the private sector, public sector or not for profit arena, you face unprecedented challenges in delivering on the promise of project management.

This one day Project and Program Management Symposium will explore tangible methods and tools for maximizing a projects ability to deliver. Bringing together experts from around the world, *asapm* has deliberately kept this interactive symposium small to ensure that attendees have ample opportunity to participate in the dialogue.

Who Should Attend

- » Project and Program Managers
- » Project Management Office staff
- » Executives and Managers in PM-oriented organizations
- » Government Officials
- » PM Educators
- » PM Trainers and Consultants
- » Students in PM degree programs

Event Details

Goal: To highlight the perspectives and expectations, and improve PM Performance in *Delivering the Promise*.

Speakers: Nine speakers in two tracks.

Highlight: PM Certification experts from more than 20 countries will attend. Come talk to them about their experiences!

Venue: Argosy University, 1550 Wilson Boulevard, Suite 600, Arlington, VA 22209.

Transportation: Easy access from the Washington, DC Metro.

Parking is available nearby, for a fee; see: <http://g.co/maps/xfvmk>.

Lodging Nearby at the Arlington Hyatt.

Hours: 8:00 AM–4:45 PM; coffee breaks and box lunch provided.

Recertification Credits: 8 PDUs/8 hours of contact time.

Cost: \$289; **asapm member and Student discounts available.**

See more information about Speakers and Topics at our *asapm* website: www.asapm.org/Symposium.



Four Audiences' Hopes and Expectations

- **Project and Program Managers** are seeking new ways to continue *Delivering the Promise*, providing effective and beneficial change through projects.
- **Project Team Members and Stakeholders** commit to project efforts, get acknowledged, and see measurable business results.
- **Enterprise Managers and Executives** expect greater transparency into project efforts, and demonstrated return on investment.
- **Nations and Society** expect project and program managers to be high-performing, to manage a better life for all citizens.

About *asapm*

Founded in the USA in 2001 by a handful of PM practitioners and thought leaders, *asapm* is the American Society for the Advancement of Project Management. *asapm*'s differentiator is its emphasis on "**Demonstrating the PM Performance Competence Difference.**" *asapm* offers a suite of advanced, **role-based certifications** of Performance Competence. ***asapm* is IPMA-USA.**

About IPMA

IPMA »
international
project
management
association

Founded in 1965 and registered in Switzerland, the **International Project Management Association (IPMA®)** is the world's first project management professional organization. IPMA is an international federation of more than 50 national PM societies on most continents.

Event Sponsors and Supporters

- [Argosy University](http://www.argosy.edu)
- [PMForum](http://www.pmf.com)
- [Management Concepts](http://www.managementconcepts.com)
- [PM World Today](http://www.pmworldevents.com)
- [National Space Symposium](http://www.nasa.gov)

Register Now at: <http://pmsymposium.eventbrite.com>. See more details at www.asapm.org/Symposium